## KUBL-FM, KENZ(FM), KBEE(FM), KBER(FM), KFNZ(AM), KKAT(AM), KRRF(AM) and KHTB(FM) EEO PUBLIC FILE REPORT

June 1, 2017-May 31, 2018

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sales Manager	1-12, 16	12
Account Executive	1-12, 16	12
Program Director	1-12, 16	12
Account Executive	1-12, 16	12
Sales Assistant	1-12-16	6
Account Executive	1-12, 16	12
Account Executive	1-12, 16	12
Account Executive	1-12, 16	6
Account Executive	1-12, 16	12
On-Air Personality	1-12, 16	12
Account Executive	1-12, 16, 18	12
Traffic Reporter	1-12, 16-17	17

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### II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Utah Department of Workforce Services 1385 South State Street Salt Lake City, Utah 84115 postajob@utah.gov 801-468-0097 Workforce Development Specialist – Michael McCluskey 1385 South State Street Salt Lake City, Utah 84115 mmccluskey@utah.gov 801-518-2468	No	0
2	Southern Utah University Career Services 351 West University Boulevard Cedar City, Utah 84720 brandonarmstrong@suu.edu 435-586-5456	No	0
3	University of Utah Career Services 201 South 1460 East, 350SSB Salt Lake City, Utah 84112 jobs@sa.utah.edu 801-581-5217 Center for Ethnic Affairs 200 South Central Campus Drive, Room 235 Salt Lake City, Utah 84112 denise.montano@utah.edu 801-581-8151 Women's Resource Center Attn: Nicole Wobbe-Espinoza 200 South Central Campus Drive, Room 293 Salt Lake City, Utah 84112 nwobbe-espinoza@sa.utah.edu 801-581-8030	No	0

5	Weber State University Career Services Ogden, Utah 84408-1116 careerservices@weber.edu 801-626-6393	No	1
5	Ogden, Utah 84408-1116 careerservices@weber.edu		
5	careerservices@weber.edu		
5			
5			
	Brigham Young University Website	No	1
	http://bridge.byu.edu		
6	Indeed Website	No	15
	www.indeed.com		
7	Glass Door Website	No	0
	www.glassdoor.com		
8	Internal Posting	No	0
9	<b>Cumulus Website</b>	No	17
	www.cumulus.com		
10	Link Up	No	0
	www.linkup.com		
11	Facebook	No	0
	www.facebook.com		
12	Word-of-Mouth Referral	No	18
13	Inside Radio Website	No	0
	www.insideradio.com		
14	All Access	No	0
	allaccess.com		<u> </u>
15	Re-Hire previous employee	No	0
16	Simply Hired	No	0
. –	www.simplyhired.com		<u> </u>
17	Job Fair-Private  TOTAL INTERVIEWEES OV	No	53

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#### III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On March 14, 2018, our SEU participated in a job fair sponsored by the Utah Broadcasters Association held at the Utah Union Ballroom on the campus of the University of Utah. SEU representatives occupied a booth and spoke with attendees about career opportunities in broadcasting as well as job openings within the SEU. SEU participants included our General Sales Managers, Program Directors, Promotions Directors and Business Manager.
2	Hosted Private Job Fair	Our SEU hosted a Job Fair in the Main Studio Conference Room. The SEU's Marketing and Promotions Manager, Director of Sales and Operations Managers spoke with attendees about career opportunities in broadcasting as well as openings within the SEU.
3	Paid Internship Program	Our SEU offers paid internship opportunities to students from Salt Lake Community College from the Radio Broadcast Class. The SEU's Marketing and Promotions Manager and the Operations Managers participated in a career day with Salt Lake Community College's Broadcast Radio Class hosted by Professor Scot Singpiel. The SEU's Marketing and Promotions Manager and Operations Managers spoke with attendees about career opportunities in broadcasting as well as openings within the SEU for paid internships.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
4	Student Expo	On March 28, 2018, our SEU participated in a Student Expo sponsored by the American Advertising Federation of Utah held at BYU Salt Lake at the Triad Center. The SEU's Director of Sales and General Sales Manager spoke with attendees about career opportunities in broadcasting as well as openings within the SEU.